

Sunbury United Sporting Club

Responsible Gambling Code of Conduct

2012

Approved by the VCGLR – 27 June 2012



EGM Gaming Venue Responsible Gambling Code of Conduct

1. Venue commitment to Responsible Gambling

This message is displayed at the entrance to the gaming room and/or at the cashier's station in the gaming room:

This venue is committed to providing the highest standards of customer care and responsible gambling. Our Responsible Gambling Code of Conduct describes how we do this.

Responsible gambling means that consumers exercise a rational and sensible choice based on knowledge and their particular circumstances. It means a shared responsibility with collective action by the gambling industry, government, individuals and communities.

2. Availability of the Code of Conduct

This Code will be made available in written form, including in major community languages, to customers upon request. A sign advising customers of this is displayed at the gaming room entrance or the cashier's station in the gaming room.

The Code will also be available on the venue's website including in community languages. (Applies only where the venue has a website)

Languages will include:

- Greek
- Italian
- Vietnamese
- Chinese
- Arabic
- Turkish
- Spanish

3. Responsible Gambling Information

This venue displays responsible gambling information in a range of forms, including brochures, posters and Electronic Gaming Machine (EGM) on-screen Player Information Displays (PIDs).

Examples include:

(a) How to gamble responsibly

PLAYING THE POKIES KNOW THE FACTS

WHO REALLY WINS?
 FACT: The house always has the edge...
 FACT: The more you play, the more you lose...
 FACT: The house always has the edge...
 FACT: The more you play, the more you lose...
 FACT: The house always has the edge...
 FACT: The more you play, the more you lose...

HOW DO GAMING MACHINES WORK?
 FACT: The house always has the edge...
 FACT: The more you play, the more you lose...
 FACT: The house always has the edge...
 FACT: The more you play, the more you lose...

THE REAL CHANCE OF WINNING.

CHANCE OF WINNING	CHANCE OF WINNING
100% (100 to 1)	1 in 100
50% (2 to 1)	1 in 2
10% (10 to 1)	1 in 10
5% (20 to 1)	1 in 20
2% (50 to 1)	1 in 50
1% (100 to 1)	1 in 100
0.5% (200 to 1)	1 in 200
0.2% (500 to 1)	1 in 500
0.1% (1000 to 1)	1 in 1000
0.05% (2000 to 1)	1 in 2000
0.02% (5000 to 1)	1 in 5000
0.01% (10000 to 1)	1 in 10000
0.005% (20000 to 1)	1 in 20000
0.002% (50000 to 1)	1 in 50000
0.001% (100000 to 1)	1 in 100000

AT THESE Odds YOU HAVE TO PLAY SEVEN HANDS TO GET A BESSER CHANCE OF WINNING YOUR CREDIT.

BUT YOU HAVE TO PLAY MORE THAN SEVEN HANDS TO GET A BETTER CHANCE OF WINNING YOUR CREDIT.

(b) How to make and keep a pre-commitment decision

SET YOURSELF A LIMIT & DO NOT EXCEED IT

YOU CAN BE AN INFORMED GAMBLER.

DO NOT CHASE YOUR LOSSES WALK AWAY

(c) The availability of support services

HEADING TOWARDS A GAMBLING PROBLEM?

YOUR NEXT STEP IS EASIER THAN YOU THINK.

STARTING TO PUT YOUR GAMBLING FIRST?

GAMBLER'S HELP 1000 100 700

(d) The payment of winnings policy, as follows:

By law all winnings of accumulated credits of \$1,000 or more must be paid in full by cheque that is not made out to cash. These winnings cannot be provided as machine credits.

(e) The prohibition on the provision of credit for gambling

(f) The venue's self-exclusion program. Customers may speak with the Responsible Gambling Officer/Duty Manager or pick up a copy of the self-exclusion program brochure displayed in the gaming room.

(g) Further information regarding responsible gambling, including how to access the Commonwealth government's website Money Smart www.moneysmart.gov.au or similar government 'money management' website.

4. Gambling Product Information

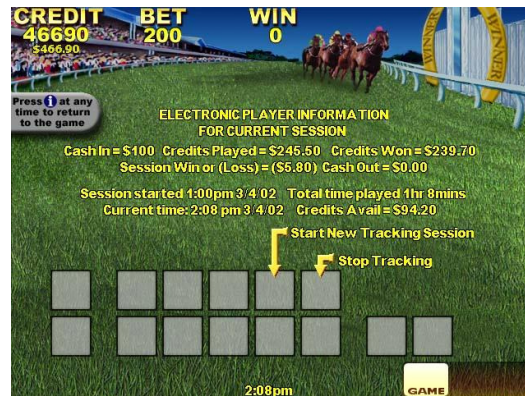
The rules for each Electronic Gaming Machine (EGM) game, including the chances of winning, are available by going to the Player Information Display (PID) screens on the machine. Information on how to view the PID screens is available from a member of staff and/or by reading the Player Information Display (PID) brochure, available within the gaming room.



5. Pre-commitment Strategy

This venue encourages customers who play EGMs to set a time and money limit according to their circumstances. Signs in the gaming room and on EGMs recommend that customers set a limit and keep to it.

All EGMs at this venue enable a player to track the time and amount of money spent during a session of play. Information on how to activate session tracking is available from venue staff and in the Player Information Display (PID) brochure displayed in the venue.



6. Interaction with Customers

The staff at this venue are committed to providing consistently high levels of customer service, including being constantly aware of their customers and the venue's responsibility towards Responsible Gambling.

This venue has a nominated Responsible Gambling Officer/Gaming Duty Manager, who is always available when the venue is open.

A person who approaches a staff member for information about problem gambling services or shows signs of having a problem with their gambling will be directed to the Responsible Gambling Officer/Gaming Duty Manager for help.

A customer displaying signs of distress or unacceptable behaviour will be approached by a staff member who will offer assistance. These signs may include, but not be limited to a person

- self-identifying as a problem gambler;
- displaying aggressive, anti-social or distressed behaviour while gambling ;
- making requests to borrow money from staff or other customers or continuing to gamble with the proceeds of large wins;
- gambling every day over an extended period of time - that is, gambling for three hours or more without a break;
- avoiding contact while gambling, communicating very little with anyone else, barely reacting to events going on around them.

In these circumstances, staff may offer appropriate assistance based on the particular circumstances, e.g.,

- speaking with the customer and encouraging them to take a break;
- offering the customer some refreshments (e.g., cup of tea or coffee) in a quieter, more private part of the gaming venue;
- offering to co-ordinate travel arrangements away from the venue.

Contacts with customers by the Responsible Gambling Officer are recorded in a Responsible Gambling Register and include action taken. This register is covered by the Privacy Act. Details to be included in the register include

- the date and time of the incident or matter;
- the name(s) of the staff member(s) involved;
- the name of the customer involved (if available);
- an outline or overview of the incident or matter;
- action taken by staff (e.g., the provision of Gambler's Help / Self Exclusion information).

7. Customer Loyalty Scheme Information

Note:

7.1 *This provision in our Responsible Gambling Code of Conduct applies only if the venue has a loyalty scheme that is a loyalty within s.1.3 of the Gambling Regulation Act. Such a loyalty scheme is characterised by*

- *player expenditure tracking; and*
- *rewards based on that expenditure.*

7.2 *We do not permit self-excluded persons to remain in or join the loyalty scheme.*

Upon joining the venue loyalty scheme or as soon as practicable thereafter, information will be provided in a written statement that includes

- the rules of the loyalty scheme; and
- how rewards are achieved; and
- how rewards are redeemed; and
- how rewards expire.

Participating customers will be informed about any benefits they have accrued as part of the loyalty scheme via a written statement on a periodic basis (at least annually) as determined by the venue.

8. Staff Gambling Policy

Employees of this venue are not permitted to gamble while on duty. Off-duty employees of this venue may gamble at the venue providing they are not in uniform, not wearing their gaming licence identification and have been absent from the venue since their last rostered shift.

The venue will assist any staff member who indicates they may have a gambling problem by ensuring they are given information about problem gambling and the support services available. The employee's right to privacy will be respected and any such matters will not be recorded in the register.

9. Problem Gambling Support Services

This venue is committed to maintaining strong links with local problem gambling support services. Senior staff from this venue will meet regularly with the local Gambler's Help and Venue Support Workers. Some examples of how we shall connect with Gambler's Help and Venue Support Workers are

- holding regular (at least annual) staff training session, run by the local Gambler's Help service;
- conducting regular management meetings between the Venue Operator / Manager and the Gambler's Help service/Venue Support Workers.

Details of these meetings will be kept in a Responsible Gambling Register. The meeting details must include

- time and date of the meeting;
- attendees at the meeting;
- topics discussed;
- outcomes/ action items from the meeting;
- next meeting date.

10. Customer Complaints

A customer with a complaint about the operation of this Code of Conduct should make it in writing directly to the venue management. All complaints will be checked by the venue manager to make sure that they are about the operation of this Code. Complaints about customer service or machine operations should go directly to the venue manager / staff on duty. Venue staff will assist customers with this process if asked.

Complaints will be investigated sensitively and as soon as possible. Complaints will be resolved in the following way

- all complaints will be acknowledged promptly;
- if it is decided not to investigate the complaint as it does not relate to the operation of the code, the customer will be informed of the reasons;
- during the investigation the Venue Manager may seek information from the staff member concerned on the subject of the complaint;
- the Venue Manager will seek to establish whether the customer has been treated reasonably and in accordance with this Code;
- if the complaint is substantiated, the Venue Manager will inform the customer of the action that is to be taken to remedy the problem;
- the customer will always be informed of the outcome of the complaint;
- complaint details will be maintained in the Responsible Gambling Register;
- information about the complaints will be provided to the VCGLR if requested.

If a complaint cannot be resolved at the venue, it goes for resolution to the Institute of Arbitrators and Mediators Australia (IAMA). Either party involved in the complaint may contact the IAMA. To initiate a complaint, either party can go to IAMA's web site (www.iama.org.au), download a Dispute Resolver form, and then submit this completed form with the relevant fee to the IAMA. The mediator / arbitrator will then contact both parties to facilitate a resolution.

Note: Complaints sent to this independent body for resolution may be expensive. All parties are urged to attempt to resolve the matter at the venue level before going to professional mediation.

Documentation regarding all complaints against the code must be maintained in the Responsible Gambling Register for access by the VCGLR as required.

11. Minors

Gambling by minors, including the sale of gambling products and services is prohibited. Signs are located at every gaming room entrance banning minors from entering the room. All staff share the responsibility for asking for proof of age if they are uncertain whether a customer is at least 18. If relevant verification cannot be produced, the customer must be asked to leave the gaming room.

12. Gambling Environment

Customers will be encouraged to take regular breaks from gaming machine play. This encouragement may take the form of an announcement such as

- Announcing that morning tea is now available;
- Announcing a member's draw;
- The commencement of activities such as morning melodies.

Clocks are in all major areas of the venue so customers know time is passing.

In the normal course of their duties staff will interact with customers as opportunities arise. This can have the effect of breaking up intensive or extended periods of EGM play.

13. Financial Transactions

This venue does not cash cheques from customers.

A sign stating this is displayed at the cashier's station in the gaming room.

Winnings below \$1,000 from gaming machines at this venue can be paid by cash and/or cheque. By law all of the winnings or accumulated credits of \$ 1,000 or more must be paid out entirely by cheque, which cannot be made out to cash. These winnings or accumulated credits cannot be provided as machine credits.

A Prize Payment Register is maintained in the gaming room.

14. Advertising and Promotions

Unaddressed advertising of Electronic Gaming Machine (EGM) gambling products is prohibited in Victoria.

All non-EGM advertising undertaken by or on behalf of this venue will comply with the advertising code of ethics adopted by the Australian Association of National Advertisers. (<http://www.aana.com.au/pages/codes.html>)

Each proposed advertisement and promotion will be checked against a checklist developed from the AANA Code of Ethics to ensure compliance.

Further, prior to publishing, management will review all advertising and promotional material to ensure that our advertising and promotions will

- not be false, misleading or deceptive about odds, prizes or the chances of winning;
- not be offensive or indecent in nature;
- not create an impression that gambling is a reasonable strategy for financial betterment;
- not promote the consumption of alcohol while purchasing gambling products;
- not, in any publication, identify any person winning a prize without their express consent.

15. Implementation of the Code

The Code is part of the induction information given to all new staff when they start employment. Staff members have received training about its purpose, contents and procedures.

Matters raised by staff or customers about the Code should go to the Responsible Gambling Officer/Duty Manager for attention.

Staff members who effectively implement and adopt the practices in the Code will be recognised by venue management.

16. Review of the Code

This Code is reviewed annually to ensure that it complies with the Gambling Regulation Act and any Ministerial Directions. The operation and effectiveness of the Code for the preceding 12 months will also be reviewed at this time. The review seeks feedback from all relevant stakeholders, including venue staff, customers and problem gambling support services.

Required changes to the venue's practices will be noted and then implemented where possible. Any changes will be recorded in the venue's Responsible Gambling Register. Any changes required to the Code will be made subject to approval by the VCGLR.